

FOR IMMEDIATE RELEASE

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GLENDALE FIREFIGHTERS INTRODUCE LIFESAVING TECHNOLOGY

GLENDALE, Ariz. – The next time Glendale Firefighters respond to a heart attack they will be armed with the latest in cardiac care available for first responders. The Philips MRX HeartStart monitor is a 12 lead monitor that will enhance care for patients with cardiac emergencies. The specialized features and capabilities are designed to meet the technical and increasing demands on fire paramedics.

“12 lead cardiac capabilities are nothing new to Glendale Fire, but having this new and innovative technology will provide our Firefighters with the best tools to save lives and provide the highest level of cardiac care to our citizens” said Fire Chief Mark Burdick

Sudden cardiac arrest is a leading cause of death in the United States that claims more than 340,000 lives each year. The most effective treatment for cardiac arrest is defibrillation, shocking the heart back to a normal rhythm.

The press conference to unveil the new HeartStart Monitor/Defibrillator will be held at 10:00AM at Fire Station 158. Visuals and interviews with paramedics, Emergency Room Physicians and Philips Medical staff will be available immediately after the press conference.

**The Glendale
Fire Dept.
is a nationally
accredited
agency**

**The Glendale
Fire Dept.
responds to
more than 26,000
calls a year**

**Glendale
firefighters
remind you to
use supervision
around water**

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